



Vivek Education Society's Vivek College of Commerce



APRIL 2022

About College:

Motto

- 'Vidya Dhanam Sarva Dhanat Pradhanam'
- Amongst all the riches and virtues of life, Education is supreme.

Vision

- As education is supreme amongst all the riches and virtues of life, it shall be our endeavour to impart quality education and enrich the students making significant contributions to the Nation.

Mission

- Value based Education for all
- Integrity towards Society
- Virtuous Life
- Endeavour for Excellence
- Kindling the spirit of Universal Brotherhood

Objectives & Goals

- To promote educational and professional achievement through Self Development of the students without any discrimination.
- To enable students to be proactive, goal-oriented, optimistic, credible, professionally competent and responsible citizen.
- To enable the students to successfully live and work in a culturally diverse global society.
- To promote noble thoughts and actions in our students.

ONLINE EVENTS UNDER INNOVATORS

2021-2022

- Performing Arts Events
- Literary Arts Events
- Fine Arts Events
- Gaming Events
- Media Events



WHY SHOULD YOU SPONSOR?

Brand Presence (Common Deliverables)

Brand Name and Logo at various online & offline platforms

Social Networking Sites:- Your brand will be promoted on Facebook, Instagram in the form of Status updates, promotional videos, live updates etc.

Banners:- Your brand name and logo will be displayed in the college campus at prominent locations visible to the passersby.

Stall: Optional & subject to MOU.

SPONSORSHIP LEVELS:



Title Sponsor

Co - Sponsor

Event Sponsor

Merchandise Sponsor

Award Sponsor

Partners



TITLE SPONSOR (Rs. 50,000/-)



Will have your logo along with the festival name as : 'Title Sponsor' presents INNOVATORS 2021-2022.



Title Sponsor logo would go on backdrops, banners, standees, posters, brochure & certificates, apparels



A stall at event venue to display your merchandise

CO-SPONSOR (Rs. 25,000/-)

Have your logo below the festival name as :
'Title Sponsor' presents INNOVATORS
2021-2022, 'Co-Sponsored by'
'Co – Sponsors'.

Have prominent appearance of your logo in
the brochure, standee, posters, banners, of
INNOVATORS 2021-2022.



EVENT SPONSOR (Rs. 10,000/-)



Event sponsor can sponsor a particular event.



The logo of the sponsor will be mentioned for that particular event in the brochure.



An Event Sponsor will get dedicated time slot to interact with the participants of that particular event.



Space at event venue for putting up a Standee



MERCHANDISE SPONSOR



Name and logo would appear on merchandise
(E.g. T-Shirt, Cap, Hoodie, Wrist Rubber Band,
Badge etc)



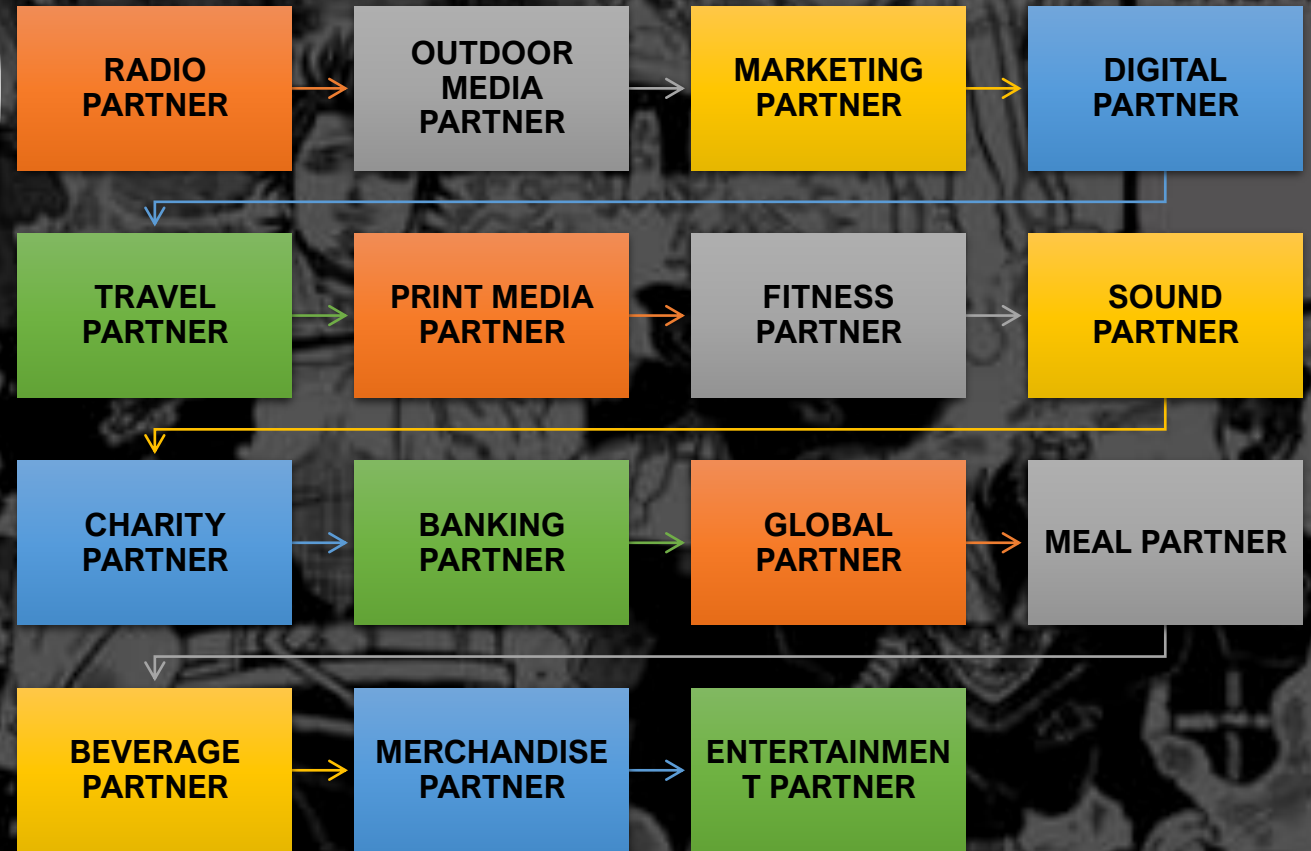
AWARD SPONSOR

Name and logo would appear on
Awards / Trophies / Coupons /
Gift Cards / Goodies





PARTNERS



TYPES OF STALLS

**GOLD
CATEGORY**
– Rs.
7,000/-

**SILVER
CATEGORY**
– Rs.
5,000/-

*** Amount is subject to negotiation**



GOLD CATEGORY BENEFITS

Sponsoring Party will get 01 stall

Online marketing campaigns through INNOVATORS social media

Sponsoring Party may conduct market research during the events

Sponsoring Party may give away their products as freebies or gift hampers

Sponsoring Party may keep special happy hours time slots

Sponsoring Party will be allowed to put 02 banners (4 X 4 ft.) in prime locations

Regular announcements during various events

SILVER CATEGORY BENEFITS

Sponsoring Party will
get 01 stall.

Online marketing
campaigns through
INNOVATORS social
media.

Sponsoring Party
may conduct market
research during the
events.

Sponsoring Party
may give away their
products as freebies
or gift hampers.

Sponsoring Party
may keep special
happy hours time
slots.

Sponsoring Party will
be allowed to put 01
banners (4 X 4 ft.) in
prime locations.

Regular
announcements
during various
events.





GENERAL TERMS:

- The concerned sponsors should give written authority for using their logos & brand name wherever applicable.
- All kinds of printed and display materials to be provided by the client.
- Payment & the final dues should be made via cheque only.
- The Organizers have all rights reserved pertaining to this event.
- Both the concerned parties would sign MOU.



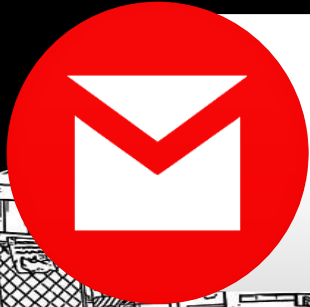


Contact Us:

- Prof. Mayur Shah – 98675 00703
- Suryakant Yadav (Head of Fest) - 93722 98827
- Vittal Balaji (Sponsorship HOD) – 84519 80779

: Stay Connected :

THIS
PLACE...



Email – innovatorsvivekcollege@gmail.com



Facebook – [innovatorsvivekcollege](https://www.facebook.com/innovatorsvivekcollege)



Instagram – [@innovators_vivekcollegefest](https://www.instagram.com/innovators_vivekcollegefest)

